



Fraser Coast
REGIONAL COUNCIL

2011 Mayoral Environment Awards

Information Booklet





Mayor Mick Kruger

As a Council we have set ourselves a number of goals to protect and enhance our environment.

Those goals and aspirations, set out in the Corporate Plan, are to:

- Implement management strategies to protect and sustain our natural environment
- Reduce Council's carbon footprint
- Recycle and minimise waste
- Promote community awareness of sustainable, energy efficient solutions for house and lifestyle choices.

It is all too easy to feel that the world's problems are so big that you cannot make a difference.

It is crucial that we have a sense of 'working together' on this most important challenge of living sustainably.

The Council believes that by sponsoring these awards we reward those who put so much time and energy into protecting and rehabilitating the environment. We also help shine a spotlight on their efforts.

These awards encourage and nurture the people who nurture the environment. By learning about their efforts we learn together, act together and kick environmental goals together.

Council encourages everyone to nominate for the awards, no matter the size of your project as they all work towards protecting our environment, economy and social wellbeing.

A. M. Kruger

Media Sponsors



MixFM was established in 1932 and started broadcasting as 4MB.

The company's growth has kept pace with the growth of the Fraser Coast and technology changing from AM to FM to ensure its programs can be accessed by listeners across the region.

While radio generates little in the way of waste, recycling is part of the company's ethos. Staff use electronic forms of communication internally and with clients to minimise the amount of paper consumed. Unnecessary printing of emails and over production of documentation is discouraged and paper waste is also recycled.

MixFM also supports environmental causes where ever possible through broadcasting of community announcements for organisations such as Clean Up Australia Day, The Greater Mary Association, Save The Mary, Tiaro Landcare, Whale Conservation, Sea Grass Conservation. It also supports conservation groups through the donation of thousands of dollars worth of free advertising to promote their events.

Category Sponsors



- **Sustainability Award**
- **Secondary School Environment Project Award**

GHD is one of the world's leading engineering, architecture and environmental consulting firms. Wholly-owned by its people, GHD is focused exclusively on client success. Our network of 6000 professionals collaborates to deliver sustainable outcomes to communities and clients in the fields of water, energy and resources, environment, property and buildings, and transportation.

GHD has been working on the Fraser Coast for more than 50 years and re-established an office on the Fraser Coast three years ago. Our Fraser Coast office now employs more than 20 professionals across a variety of disciplines. GHD is committed to the sustainable growth and development of regional Queensland providing purposeful professional development and employment opportunities for our people.

GHD is recognised for its commitment to innovation, safety and sustainable development. We care for the wellbeing of our people, communities and the environments in which we operate. www.ghd.com

Category Sponsors (Continued)



- Environmentalist of the Year Award

Cartridge World operates in the fast-paced information technology environment. Advancements in information technology in the past two decades have transformed businesses to be dependent on computers and printers. Consequently, refilling printer cartridges has become one of the fastest growing industries in the world. In servicing this market, Cartridge World has successfully provided an environmentally sound, economical solution to the growing costs of replacing printer cartridges. A recycled printer cartridge that is refilled with toner can be resold for approximately half the price of a new one, providing substantial saving with equal function. Additionally, refilling the cartridge supports local communities by reducing waste and protecting the environment.

Cartridge World is the world leader in inkjet and cartridge refilling and one of the world's fastest growing franchises backed by a 100% guarantee of quality. Cartridge World has over 1655 stores operating in 51 countries, with 55 stores in Queensland. The Queensland head office is right here in Hervey Bay and the Queensland franchisor Mr David Smith has been with the company for 15 years. The Company's mission statement is: To provide the best sales and service package on the supply of consumables and printers, and provide information to the consumer on the benefits of recycling.

Hervey Bay
Community Bank[®] Branch **Bendigo Bank**



- Community Environment Program (CEP)
Group Environmental Award

In September 2003 a group of community members interested in the future of their town formed a committee to establish the Hervey Bay **Community Bank**[®] Branch of Bendigo Bank, which was officially opened on 15 June, 2006.

Our **Community Bank**[®] branch offers a full range of banking products at competitive interest rates, as well as providing friendly, professional and personalised service to all customers. Our branch also contributes to help towards securing a prosperous future for the local community. The **Community Bank**[®] model allows local community groups to receive funding from the profits generated by the Hervey Bay **Community Bank**[®] branch.

Generation Green[™] is an exciting range of solutions, which makes caring for the environment easy for all. Generation Green[™] provides a range of loans, accounts and other services that make looking after the environment a part of every day life.

Category Sponsors (Continued)



- Young Environmentalist of the Year Award

Lions Clubs are part of community life. Clubs are easily identified by their distinctive Logo, the trademark of the association, and the 'We Serve'; motto seen on road signs throughout the country. Membership is open to all people of the community in good standing. Clubs may either provide service or raise money for their community.

Most of the money raised goes back into the community, either directly or indirectly through National and International Projects. Lions are about giving back to their communities.

Lions Australia supports medical research, people with disabilities, emergency relief and leadership , development through its projects and activities.

Former Leo and Oatley Lion, Jon Dee, has been named the NSW 2009 Australian of the Year. Jon is one of the founders of Planet Ark, that led the way in showing people and businesses how they can reduce their impact on the environment.

Lions supports National Tree Day, founded by Jon, as one of our National projects where clubs do their part to green their communities.

Lions congratulated Jon who now heads the Australian advocacy organisation "Do Something" a cause that should be close to the hearts of community volunteers everywhere.



**Fraser Coast Solar Centre
Environmental Innovation in Business
Award**

The Queensland Government, in a series of regulations implemented to encourage the use of renewable energy and cut greenhouse gas emissions, announced a phase-out of greenhouse intensive hot water systems.

Fraser Coast Solar Centre has long been established at the forefront of Renewable Energies in the Fraser Coast region. A truly locally owned and operated business proudly supporting the Fraser Coast community, their expert team has assisted thousands of local home-owners in reducing their carbon footprint by switching to a **Solahart** solar water heater or an electric grid system. They now provide leading edge solutions to match the needs of not just the local residences but also local business premises in all matters requiring solar solutions.

Category Sponsors (Continued)

Solahart has been manufacturing solar hot water systems in Australia since 1953 and has sold over 1 million systems worldwide. **Solahart** has installed systems in places as diverse and famous as Antarctica, the Mount Everest base camp and Nelson Mandela's private home in Houghton, South Africa. Fraser Coast Solar Centre is the local **Solahart** expert for all Sales, Installation and Servicing needs.

John Page, the owner of Fraser Coast Solar Centre said "Our own business model has Environmental Innovation as our core focus and as a result of this, we are proud to be sponsoring the Mayor and our Council's strategies with The 2011 Fraser Coast Solar Centre Environmental Innovation in Business Award".



- Primary School Environment Project Award

The Cardno group of companies provides professional services to create better communities across the globe through planning, design and delivery of physical and social infrastructure.

From its foundations as a civil engineering consultancy, Cardno has expanded to also include management and environmental services as well as project management of international development assistance programs.

The local offices objectives are to deliver quality developments in civil and structural engineering both in the private and government sectors and to utilise Cardno's specialist disciplines to support these projects.

Through the innovation of the local staff, Cardno has maintained a high level of community support through sponsorship of local sporting clubs and people, schools, fundraisers and community events. Local community growth both socially and physically is a high priority to Cardno Wide Bay's business agenda.



- UDIA Excellence in Sustainable Development Award

UDIA (Qld) is the state's largest professional organisation representing and furthering the interests and integrity of the property development industry in Queensland. With over 1100 corporate members representing more than 3000 affiliated individuals across a range of professions, UDIA (Qld) is a highly visible peak industry body.

We have a longstanding reputation for effectively influencing outcomes in the public and private sectors to ensure a viable future for our industry and quality outcomes for the community.

Category Sponsors (Continued)

[UDIA \(Qld\) Background](#)

The Urban Development Institute of Australia (UDIA) was formed to facilitate cooperation between private developers and government authorities. It was first established in NSW in 1961 and became a national body in 1972. The Queensland Division was established in 1972 and incorporated in 1977. Click the link to find out more.

Fraser Coast Regional Council would like to thank the sponsors of the 2011 Mayoral Environment Awards. Support from sponsors ensures that this program will continue to recognise the environmental practices of the Fraser Coast community.

About The Awards

The Fraser Coast Mayoral Environment Awards acknowledges and rewards the outstanding achievements of individuals, businesses, community groups and schools who have had a positive impact on our natural environment.

The Awards aim to:

- Increase community awareness of local environmental practices and their benefits.
- Encourage the community to initiate and continue beneficial environmental practices.
- Bring public recognition to those who excel in their efforts to protect and enhance the environment.

The 2011 Awards program is in its third year. In previous programs a number of nominations were received from Individuals, Community Groups, Schools, and Business.

A panel of judges will choose a winner from each of the categories. The winners will be announced on Friday, June 3, 2011. World Environment Day will be celebrated on Sunday, June 5, 2011. Prizes to the value of \$500 to \$750 will be awarded to the winning nominations in each category.

Categories:

- Cartridge World Environmentalist of the Year
- Maryborough Lions Club Young Environmentalist of the Year
- GHD Sustainability Award
- Cardno Primary School Environment Project
- GHD Secondary School Environment Project

- Fraser Coast Solar Centre Environmental Innovation in Business Award
- Hervey Bay Community Bank Community Environment Program Group Environmental Excellence Award*
- UDIA Excellence in Sustainable Development
- Mayor's Choice Award*
- No Nominations are required for these Categories.

• Why Enter the 2011 Awards?

The 2011 Awards provide the opportunity to:

- Demonstrate a commitment to the environment
- Gain public recognition of a project or activity
- Leadership - show what can be done
- Network with key industry, government and community groups
- Share ideas with like minded people
- Be an inspiration - set an example for others to follow

Examples of Projects Eligible to Enter:

- Pollution prevention, waste management and resource recycling
- Environmental education and/or communication
- Water / energy efficiency or environmental design in the home or at work
- Vegetation Enhancement
- Rural land management
- Marine mammal welfare / conservation

How do I lodge a nomination?

Nominations will be accepted from **Monday 28 March 2011 to Friday 29 April 2011**.

To lodge a nomination

1. Log onto Council's website (www.frasercoast.qld.gov.au), download the entry form or collect an entry form from one of Council's Customer Service locations at Tiaro, Maryborough or Hervey Bay.
2. Complete the details (including supporting information, photos, etc).

3. Submit the entry electronically to Mayoral.Awards@frasercoast.qld.gov.au
Or
Council's Customer Service Centres at Tiaro, Maryborough or Hervey Bay
Or post to **2011 Mayoral Environment Awards**
Fraser Coast Regional Council
PO Box 1943
HERVEY BAY QLD 4655

Please ensure any supporting documentation and/or photos lodged with the nomination are clearly named/labelled.

Writing the Nomination:

All entries are to be submitted and post marked before 5pm Friday 29 April 2011.
No late Nominations will be accepted.

Section 1 - Contact information

On the entry form, please complete the contact details of the nominee and, if applicable, the nominator.

Section 2 - Nomination

Select the categories which the project relates. Note - Nominees may be nominated in more than one category. Nominations are not required for the following categories:

- Hervey Bay Community Bank Community Environment Program (CEP) Group Environmental Excellence Award
- Mayor's Choice Award

Section 3 - Project Summary

Please provide the date/s which the project or activity was undertaken.

Please provide a brief summary of the nomination. This summary will be used for publications by Fraser Coast Regional Council or as requested by the media.

Section 4 - Supporting Information

Please tell us about the project using the following criteria:

Why was the project or activity initiated? (*Describe the issues targeted; background; significance*) (500 words max)

How was the project or activity undertaken? (*Address the planning; resourcing /people / materials; how the success of the project was measured*) (500 words max)

What did the project or activity achieve? (*Describe the results, improvements, outcomes; list the benefits to the individual, the community and the environment.*) (500 words max)

Please keep the Supporting Information to two (2) A4 pages and the file should be a maximum of 3mb if emailing the nomination to Council.

Photographs - Up to five photos are to be provided that best represent some aspects of the project.

Please number each photograph, append all names of people in the photograph, the caption of the photograph and any other relevant information.

All identifiable people in the photographs must have signed a consent form for their image to appear in the photo. If there are a number of people in a single photograph, a table can be attached to this form with the respective names and signatures supplied. The Photography Consent Form is a separate form and should be downloaded from Council's website. Photos submitted may be used by Fraser Coast Regional Council and the media to acknowledge finalists and promote future awards.

Other - Other attachments may be included with the nomination. Documentation may include maps, project plans, examples of media coverage, statistics, other awards or recognition, letters of support, DVD's or posters and brochures.

All attachments must be referred to within the body of the nomination and numbered and listed in the space provided on the Nomination form.

Eligibility Requirements:

- Nominations may be made by the person or persons involved in the activity or by an independent person.
- Nominees may be nominated in more than one category; however they can receive an award in only **ONE** category.
- Nominated project, initiative, individual, group or organisation must reside/operate within the Fraser Coast Regional Council Local Government area.
- The nomination must have been in progress during 2010/2011.
- No project is too big or too small.
- Elected officials are not eligible.
- Fraser Coast Regional Council staff and staff of associated business units are not eligible to apply. However, community projects supported by Fraser Coast Regional Council (e.g. Community Environment Program volunteers groups) are eligible to receive an award.
- Fraser Coast Regional Council reserves the right to use any information submitted in the entries for publicity purposes but are sensitive to a nominee's privacy. All materials become the property of the Fraser Coast Regional Council.

****All nominees must be residents/businesses of the Fraser Coast Regional Council area.**