



Hervey Bay Medical Precinct

PROJECT OBJECTIVES

Fraser Coast Regional Council recognises the importance of the medical industry, not only for providing essential medical services, but also for the employment it generates within the region. Council is committed to growing the medical industry by creating a *medical precinct* that provides a range of specialised medical services as well as educational facilities to support the establishment and advancement of medical professionals.

Council also recognises the importance of creating a medical precinct and service centre that caters for staff, patients, visiting family and friends, as well as the surrounding local residents. The Medical Precinct Master Plan identifies:

- the land use opportunities for expansion of medical facilities;
- the need for educational and training facilities for medical students and practitioners;
- short and long term accommodation in a range of housing styles; and
- open space and supporting commercial uses including a vibrant and engaging café and retail hub to service the locality.

The plan is designed to:

- identify the land use opportunities which complement the existing medical facilities and services;
- ensure that the provision of infrastructure such as road networks, pedestrian and cyclist connections, stormwater drainage and open space supports the development of the precinct.

- identify place-making opportunities to enhance the precinct and make it more user friendly and inviting; and
- attract investment to develop key sites within the precinct resulting in a sophisticated, engaged and well serviced area for employees, patients, visitors and residents.

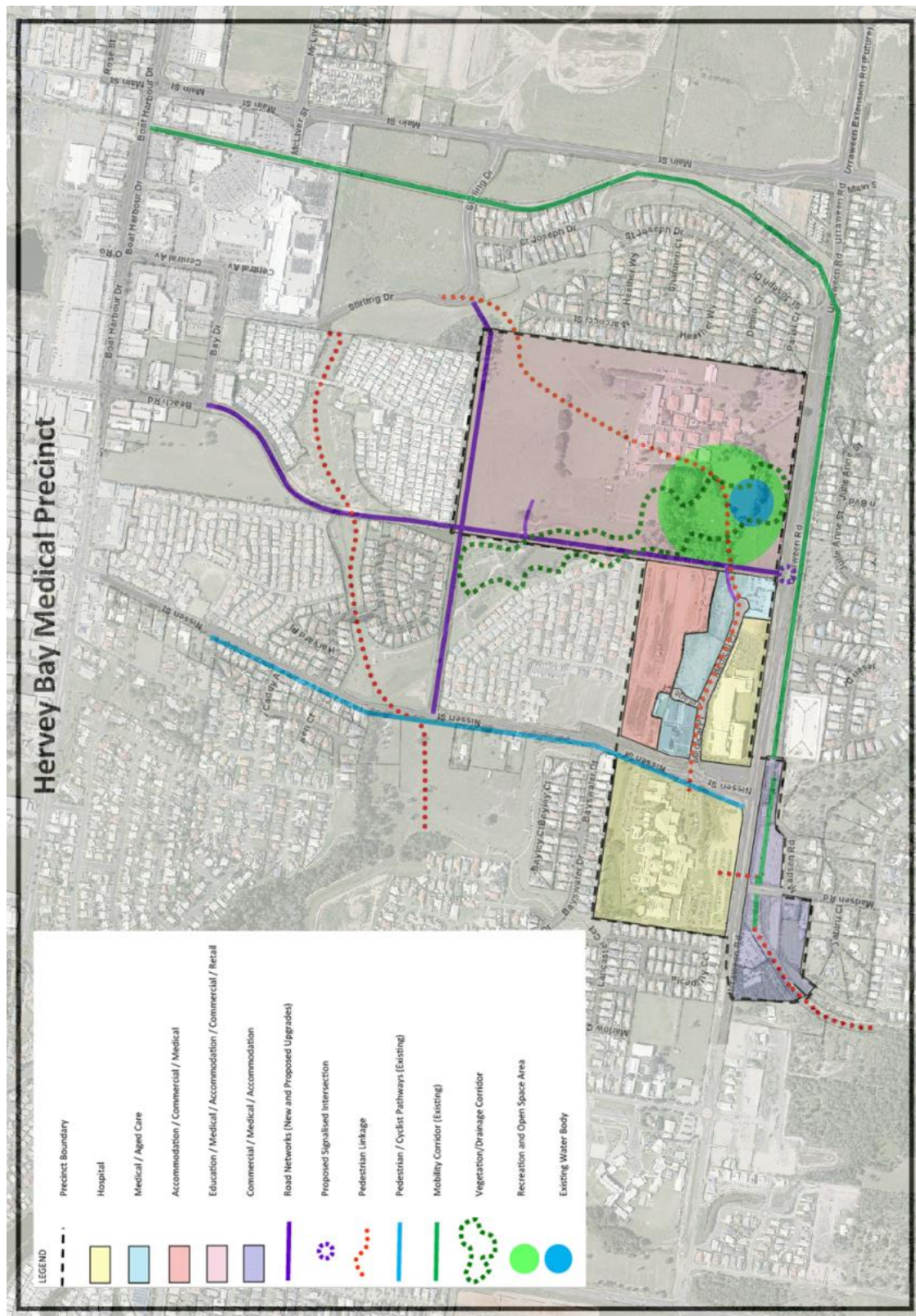
PROJECT LOCATION

The Medical Precinct is located in Hervey Bay and incorporates:

- the Hervey Bay Public Hospital;
- St Stephens Private Hospital;
- Medical Place;
- the southern end of the Fraser Shores Retirement Living development site;
- the approved commercial development on the southern side of Urraween Road; and
- the TAFE East Coast campus site.

PROJECT TIMEFRAME

Stakeholder engagement for the Medical Precinct Master Plan commenced in September 2015. Timeframes for the project will be established following consultation with all key stakeholders.



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