



## Installation of Temporary Advertising Devices

This fact sheet is designed as a guide regarding the installation and placement of temporary advertising devices. It also provides clarification on permit requirements when installing temporary advertising devices on local government controlled areas and roads as well as private property.

The installation of temporary advertising devices means the installation, erection or display of a temporary advertising device that is visible from a road or other public place.

To obtain a permit for a Temporary Advertising Device such as:

- Signage for “Not-for-profit” community event/s
- Temporary bunting
- Banner/s
- Third party advertising device/s
- Portable ‘A’ frame or inverted ‘T’ frame board sign/s

Complete and submit with the applicable fee the application - ‘Application for Installation of Temporary Advertising Devices’ which is available on Council’s website [www.frasercoast.qld.gov.au](http://www.frasercoast.qld.gov.au).

The applicant must hold standard public liability insurance:

- (a) for the duration of the term of the approval,:
- (i) in the joint names of the approval holder and Council; and
  - (ii) covering their respective rights, interests and liabilities to third parties in respect of accidental death of, or accidental bodily injury to, persons or accidental damage to property; and
  - (iii) for an amount of no less than \$10 million for any single event; and

- (b) prior to the commencement of the activity, provide the local government with a certificate of currency for the standard public liability insurance policy; and
- (c) indemnify the local government and the state against all actions, proceedings, claims, demands, costs, losses, damages and expenses which may be brought against, or made upon, the local government or the State as a result of the activity.

The conditions which apply to temporary advertising devices on local government controlled areas and roads can be found in Schedule 8 of *Fraser Coast Regional Council Subordinate Local Law No.1 (Administration) 2011*. These conditions are summarised in this fact sheet.

For information on roadside advertising on state-controlled areas and roads, contact the Department of Transport and Main Roads Queensland:

Telephone: 13 23 80

Website: [www.tmr.qld.gov.au](http://www.tmr.qld.gov.au)

### Temporary Signage for “Not-for-Profit” Community Events

Temporary signs advertising a “not-for-profit” community event are exempt if they meet all of the following criteria:

1. Installed on a lot used for community purposes:
  - advertises activities conducted on the sites and;
  - is no greater than 2m<sup>2</sup>; and
  - all device requirements as listed below; or

## 2. On a road:

- 8 or less signs advertising the same event;
- Signs are not in place earlier than 2 weeks before the commencement of the event and after 24 hours of the conclusion of the event;
- all device requirements as listed below.

### Device requirements:

- the person displaying the device has standard public liability insurance that covers the device;
- the device does not interfere with any underground utilities;
- the device is non-rotating, is not illuminated and does not incorporate reflective or fluorescent materials;
- the device does not interfere with the road or its operation;
- the device is not located on a motorway, freeway or road of a similar standard;
- the device is located as close as practicable and parallel to the property boundary;
- no portion of the sign projects over the carriageway or any surface used by motor vehicles;
- the device is not located in a place that is likely to distract motorists, restrict sight distances on approaches to intersections, restrict the visibility of other authorised signs, or otherwise impact on safety;
- the device is not located in a place that is likely to cause a safety hazard to other traffic (for example, pedestrians or cyclists);
- the device is not fastened to trees or road infrastructure (for example, signs or guardrails);
- the device is made of a frangible material that is designed to be easily broken and the stake or frame on which the device is fastened has a cross section measurement of not more than 55mm x 25mm;

- where the speed limit is 60km/h or below, a minimum of 2 metres of unobstructed pedestrian access way is maintained at all times;
- where the speed limit is 60 - 80km/h, the device is located at least 3.5 metres from the edge of the nearest traffic lane;
- where the speed limit is greater than 80km/h, the sign is located at least 6 metres from the edge of the nearest traffic lane;
- the sign is not left in place in the event of extreme weather;
- the sign does not contain explicit, inappropriate, offensive or irrelevant content.

### Temporary Bunting on Private Property



Temporary bunting is exempt if it meets all of the following criteria:

- is displayed for a period of not more than 7 days prior to and on the day or days of the event or promotion to which it relates;
- is erected no higher than 6m above the original ground level of a site;
- is not affixed to trees, lighting standards or power poles;
- does not extend over car parking areas;
- does not cause unreasonable disturbance to the general locale.

## Banners on Private Property



A banner is exempt if it meets all of the following criteria:

- is erected within, parallel to and immediately adjacent to the frontage of the premises to which it relates;
- is limited to a size no greater than 3.8m x 1m;
- consists of good quality materials and is sign written with appropriate wording;
- if attached to banner poles is positioned so that pedestrian and vehicle movements are not interfered with;
- is not attached to a tree;
- has either ropes stitched in or eyelets stitched into its corners;
- is attached by stainless steel wire ropes, or ropes or nylon with a diameter of not less than 8-10mm;
- is displayed for no more than 10 weeks in any 52 week period.

## Third Party Advertising on Private Property

Third party advertising is exempt if it meets all of the following criteria:

- located on residential property for the purpose of advertising activities currently conducted or directly associated with the primary use of the property;
- in place only while the use referred to in the previous point is underway; and
- no greater than 0.6m<sup>2</sup>.

## Portable 'A' Frame or Inverted 'T' Frame Board Sign on Private Property

A portable 'A' frame or inverted 'T' frame board sign on private property is exempt if it meets all of the following criteria:

- Located within the boundaries of the principal place of business for the business being advertised on the sign;
- Within the range of 600mm (width) x 600mm (height) to 600mm (width) x 1200mm (height).



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