Fraser Coast Creates

Funding Guidelines

1. Background

Fraser Coast Regional Council recognises that the health and livelihood of our community, including individual artists and arts organisations, are being directly affected by the global impact of the Coronavirus (COVID-19). All over the world we are seeing people look to the artistic community through film, music, craft, artistic workshops, digital dance lessons and numerous other creative solutions to connect during this unprecedented crisis. #FraserCoastCreates, via Our Fraser Coast Facebook page, is an essential service to the Fraser Coast community during this period of isolation, transformation and change. We seek to mitigate the economic, social and emotional impact of COVID-19 through positive arts experiences and virtual connection.

2. Objectives

- Support digitally produced arts and cultural activities that deliver value for our local community.
- Employ local artists to create and deliver new or existing work that can be presented online.
- Connect our community through an accessible digital platform to increase solidarity, purpose and quality of life during isolation.
- Showcase the unique stories of the Fraser Coast through original creative practice.

3. Program Elements

The program will be curated from an artist call out and funnelled through Our Fraser Coast Facebook page to then be on-shared by relevant venue's social media pages. Consultation will occur with the Marketing and Communication team to ensure that all communications are planned and delivered in accordance with Council's Social Media Guidelines and in consideration of COVID-19 Communication protocols.

3.1 Curated

3.1.1   Performing Arts: Commission of live performances showcasing regional makers and musicians. On-shared to Brolga Theatre page.

3.1.2   Visual Art: Commission artist talks and activities by regional artists for community participation and engagement/sharing. Some co-branded gallery content i.e. profiling visual artists; some individual content i.e. HBRG produce sneak peaks of collection, Gatakers produce interviews relating to 10-year anniversary.

3.1.3   Heritage & Storytelling: Commissioned storytelling techniques and activities for community participation and engagement/sharing. On-shared to The Story Bank and Bond Store pages.

4. Key Dates

EOIs open: Thursday 23 April

EOIs close: Rolling based on available funds. Final date of submission is Monday 18 May.

Notification: Applications will be assessed upon submission. Successful applicants will receive a confirmation and Funding Agreement via email within 5 business days of submission. The agreement should be signed/returned at the applicant's earliest convenience to ensure timely payment.

Content: Final content must be produced and submitted digitally to Council within 10 business days of project confirmation.

Payment: Fees will be paid into the applicant's nominated account within 30 days of project confirmation.

5. Selection Criteria

Quality
- Produces or contributes to high quality arts and cultural initiatives for local communities.
- Proven capacity to effectively support and deliver arts and cultural services.

Reach
- Provides access to and engagement in arts and culture for diverse communities, practitioners, participants and audiences.
- Evidence of local demand for proposed project/s.

Impact
- Demonstrates cultural, artistic, social or economic returns on investment.
- Supports one or more Queensland Government's Objectives for the Community including encouraging safe and inclusive communities, building regions, supporting disadvantaged Queenslanders, stimulating economic growth and innovation, increasing workforce participation and conserving heritage.

Viability
- Evidence of good planning and structure.
- Evidence of capacity to delivery strong content of high quality.

6. Application Process

6.1 Council will publicise the opportunity on Council's website and social media sites, in the local media and by direct email to individuals and organisations.

6.2 Council will undertake ongoing engagement and capacity building with the community, assisting applicants to identify and develop projects.

6.3 Council's grant programmes are based online. The application form can be previewed prior to commencement of the application, and a pdf file can be printed from the final (review) page once an application has been commenced. The online form is the only method for submitting an application.

6.4 Once an application has been started, a number of people within your organisation/project team can work on the application using the same login and password (only one person can be logged in at a time).

6.5 When an application is submitted, the applicant will receive an email confirmation of lodgement and a copy of the submitted application for the individual's records.

6.6 Cultural Services officers will ensure projects are selected based on the criteria and the monies are distributed in a fair and equitable way, ensuring best possible value for money.

6.7 Senior Cultural Services officers will make a selection as applications are submitted, contacting successful applicants within 5 business days with a Funding Agreement.

6.8 Unsuccessful applicants will be notified within 5 business days of submission and can seek feedback from relevant officers.